



## Makita Academy Attendance Application

\*A "no show fee" of R1000 will be charged to candidate IF THEY FAIL TO ATTEND dates they have been registered for\*

### COURSE DETAILS

Please register me for:

☐ Johannesburg ☐ Cape Town ☐ Durban

Preferred course dates:

Lunch on all days will be provided.

### CANDIDATE DETAILS

First name:  Surname:

Position:  Contact phone:

Mobile:  Email:

Special requirements (medical/diet):

### DEALER DETAILS

Dealer name:  Contact name:

Suburb:  Phone number:

Province:  Fax number:

Account number:  Email:

Please email completed application form to: JHB - Anthea Agnew -  
AgnewAn@rutherford.co.za CPT - Warren September -  
SeptemberWa@rutherford.co.za Book online at [www.makita.co.za](http://www.makita.co.za)



The Training course that gives  
you a comprehensive overview  
on an assortment of tools.



Technical



Training



Hands On



# The Makita Academy

Our Technical BUDDY reps are available to demonstrate the power tools to you at your premises. Book us now!



## DO YOU WANT TO INCREASE SALES?

The Makita Academy training course will give your staff-

- Better product knowledge and selling skills.
- Increased confidence in the range of Makita power tools which will lead to customer satisfaction and repeat business.
- The right advice and service

## DO YOU OR YOUR STAFF KNOW?

- How a Makita electric motor is constructed?
- How to use a 3.2mm metal shear?
- The true value of a Makita cold cut saw?
- The difference between a torque limiter and a clutch?



## WHO SHOULD ATTEND?

- New staff.
- Existing staff.
- Ex-tradesman who are now selling tools.
- Staff from other departments for cross training.
- Purchasing officers.

## KNOW MORE = SELL MORE

The 3 Day Course conducted in our dedicated training facilities at the three branches - Johannesburg, Durban and Cape Town consists of -

- **Comprehensive** course notes on the Makita tool range complete with the latest general catalogue in a folder that can be used on the counter or out on site.
- **Theory sessions** on each of the tool categories with multimedia presentations and explanations of the features and benefits of the tools.
- **Hands on practical** - after each theory session the trainees have the opportunity to safely use a variety of tools from each of the categories. This helps to identify the correct tool for the application.



## Academy Dates 2024

### JOHANNESBURG

Contact Pierre Theron  
for further info  
on JHB dates  
[pierre@rutherford.co.za](mailto:pierre@rutherford.co.za)

### CAPE TOWN

Contact Stephen Malander for  
further info  
on CPT dates  
[MalanderSt@rutherford.co.za](mailto:MalanderSt@rutherford.co.za)

### DURBAN

Contact Patrick Maingard  
for further info  
on DBN dates  
[patrick@rutherford.co.za](mailto:patrick@rutherford.co.za)

